vitrium

Protect Your Content. Protect Your Business.

LivCor, an Australian registered training organization (RTO), uses VitriumOne with Video to securely distribute their First Aid & emergency training courses and materials. LivCor now licenses their content digitally to partners around the world. They've been able to significantly reduce their shipping costs as a result, while still maintaining control of their IP.

ORGANIZATION:
LivCor

INDUSTRY:
Education & Training

VITRIUM USER SINCE:
2021

Company Overview

Formerly Australian First Aid and APL Healthcare, LivCor is Australia's most experienced First Aid & Emergency registered training organization (RTO). They have over 30 years of experience, and provide thousands of customers around the country with innovative health and safety training, training aids and health-related products.

The Challenge

" The COVID-19 pandemic accelerated our need to go from print publications, to offering digital content that can be delivered instantly and securely. "

The Challenge

LivCor has been working in the First Aid training industry for 30 years and has always relied exclusively on print publications. They have wanted to offer both print and digital versions of their content, and the global pandemic accelerated this need.

Additionally, they needed a solution that could work with their business model. They sell eBooks to businesses in a B2B model, and needed a way to allow these clients to redistribute this content to their own student groups. LivCor needed a solution that enabled them to license their training content without relinquishing control of their IP.

WELCOME TO **LIVCOR** | YOUR **FIRST** CHOICE IN **+FIRST AID**

The Solution

LivCor now relies on VitriumOne to protect their IP and easily distribute their digital content. Their revenue is protected, and they can easily manage content licensing and redistribution.

" VitriumOne has enabled us to go digital. We're not having to print and ship hundreds of thousands of books every year. As a result, VitriumOne has also significantly reduced our shipping costs. **"**

Josh Cherry
LivCor Systems & Project Manager

The Solution

VitriumOne allows LivCor to securely share their digital First Aid training content. After considering MagicBox and Google Books, they settled on Vitrium as their content protection and distribution system. Their B2B clients have the freedom to easily redistribute licensed content to students and trainees, and LivCor has the assurance their content is protected and in their control.
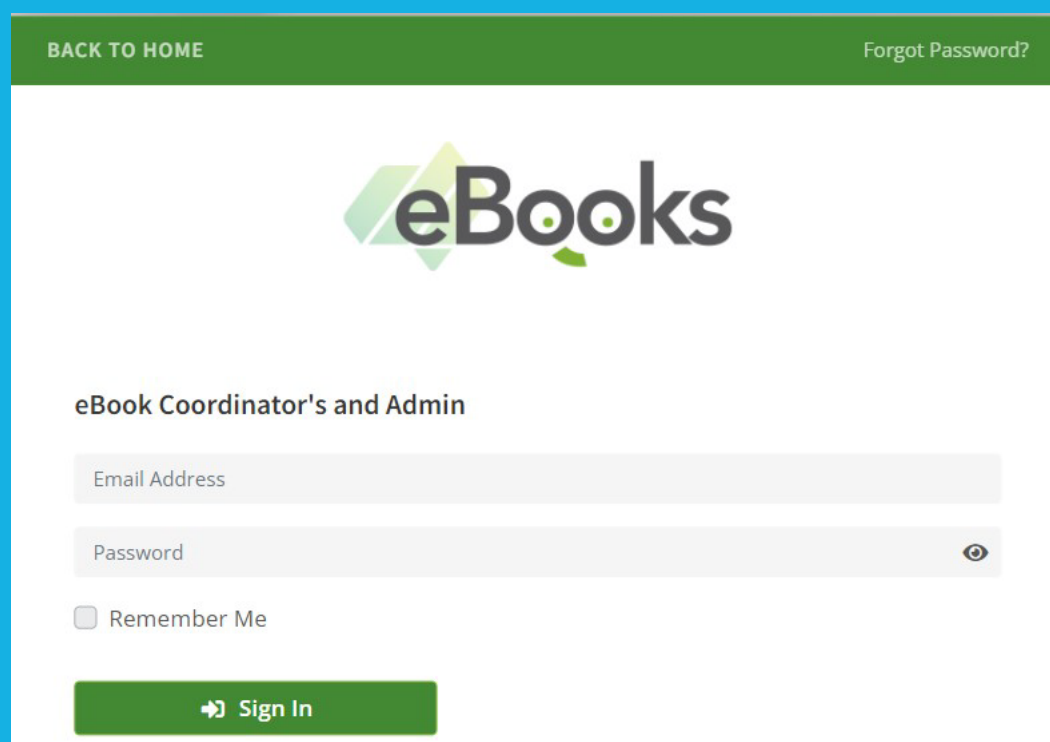
They rely on these VitriumOne features:

- ✓ Expiry, copy, & print limits
- ✓ Dynamic watermarks
- ✓ Different user types (admins, trainers, students)
- ✓ Assigned content for specific users
- ✓ Customized portal view

With Vitrium**One** as their solution, LivCor is now able to manage their content licensing while keeping their IP secure. They don't need to spend time and resources printing and shipping physical books. Their content distribution process is now immediate and more efficient.

- ✓ Customers access content via a custom portal
- ✓ Publications are organized in different categories
- ✓ Students & trainees access content via
  a limited time access code

BACK TO HOME   Forgot Password?

eBooks

eBook Coordinator's and Admin

Email Address

Password 👁

☐ Remember Me

➡ Sign In

The Result

With the support of Vitrium, LivCor has:

Significantly reduced shipping & printing costs by distributing digital content.

Found a way to securely license their content & allow clients to redistribute materials.

Gained the ability to protect & license their valuable publications.

"

Vitrium readily met all the requirements we had. They understood the scope of our project and our goals. After going live, they continue to actively check up on us. The team is responsive and always has time if you need them!

Josh Cherry
LivCor Systems & Project Manager

Learn More   Free Demo