

WPS CASE STUDY

WPS uses Vitrium Security to protect their valuable intellectual property and prevent illegitimate content sharing. With Vitrium, WPS ensures the sensitive content they develop is only accessible to their paying customers, protecting their revenue and their brand at the same time.

ORGANIZATION:
WPS

INDUSTRY:

Publishing

VITRIUM USER SINCE:
2013



Company Overview

WPS is a leading independent publisher of educational and psychological assessments and related intervention resources. With more than 70 years of experience, they have built a global reputation for themselves as assessment experts in the areas of autism, speech and language, school psychology and occupational therapy.



The Challenge

“

We needed to securely deliver sensitive, valuable content to our customers in a secure manner.

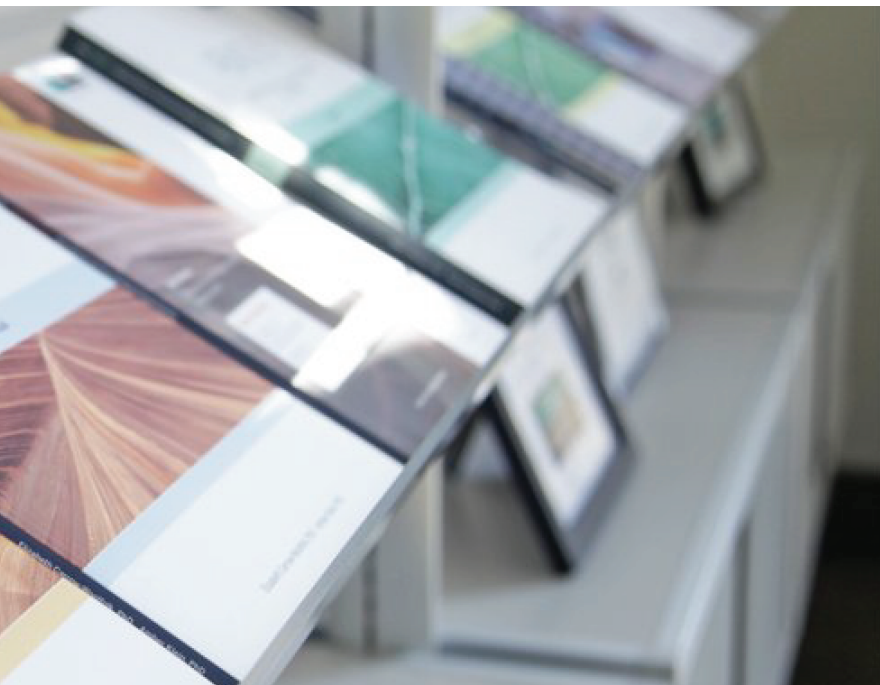
”

The Challenge

The content that WPS creates is highly sensitive and is the product of hard work. They found themselves in the need to successfully and securely deliver this sensitive, valuable content to their customers in the form of proprietary PDFs.

They required a system that allowed them to replace the paper products they used, and efficiently transition to a digital alternative.

They needed to distribute their content through a system that guaranteed seamless sharing without the risk of intellectual property theft.



The Solution



For almost **10 years**
WPS has relied on **Vitrium**
to protect their training
materials, course materials,
technical guides, and videos.

“

If you have to choose
between Vitrium and
another company, I
suggest going with
Vitrium. We can safely
distribute our valuable
intellectual property.

”

Rocco Cretacci
WPS' Director of Infrastructure

The Solution

Vitrium enables WPS to thoroughly protect the content they work so hard to produce, and gives the benefit of sharing it easily and comfortably to their users.

They rely on Vitrium's several DRM settings:

- ✓ Copy and print limits
- ✓ Dynamic watermarks
- ✓ Device and browser limits
- ✓ Expiry settings

The screenshot displays the 'Edit DRM Policy' interface. At the top, there are tabs for 'General Settings' and 'Advanced Settings'. Below the tabs is a blue header bar with a pencil icon and the text 'Edit DRM Policy', and a close button (X) on the right. The main content area shows the policy details for 'WPS Policy Settings' with ID '3744c2a0-7d34-4f15-adbc-361d5735c27a'. The settings are organized into sections: 'Start Date' (radio buttons for 'Immediate' and 'Never'), 'Expiry Date' (radio buttons for 'Never' and 'Expiry After First Unlock'), 'Expiry After First Unlock' (radio buttons for 'Unlimited' and '1 weeks'), and 'Offline Access' (radio buttons for 'Unlimited' and '1 week'). Below these is a 'Device Limits' section with three rows: 'Combined Limit' (radio buttons for 'Unlimited' and '1'), 'PDF (Adobe) Limit' (radio buttons for 'Unlimited' and '1'), and 'Web Browser Limit' (radio buttons for 'Unlimited' and '1'). Each row has a red question mark icon. At the bottom, a red button labeled 'SAVE & EXIT' is visible.

General Settings | Advanced Settings

Edit DRM Policy

Id 3744c2a0-7d34-4f15-adbc-361d5735c27a

Policy Name * WPS Policy Settings

Start Date ☒ Immediate ☐ ?

Expiry Date ☒ Never ☐ ?

Expiry After First Unlock ☒ Unlimited ☐ weeks ?

Offline Access ☐ Unlimited ☒ 1 week ?

Device Limits

Combined Limit ☐ Unlimited ☐ ?

PDF (Adobe) Limit ☐ Unlimited ☒ 1 ?

Web Browser Limit ☐ Unlimited ☒ 1 ?

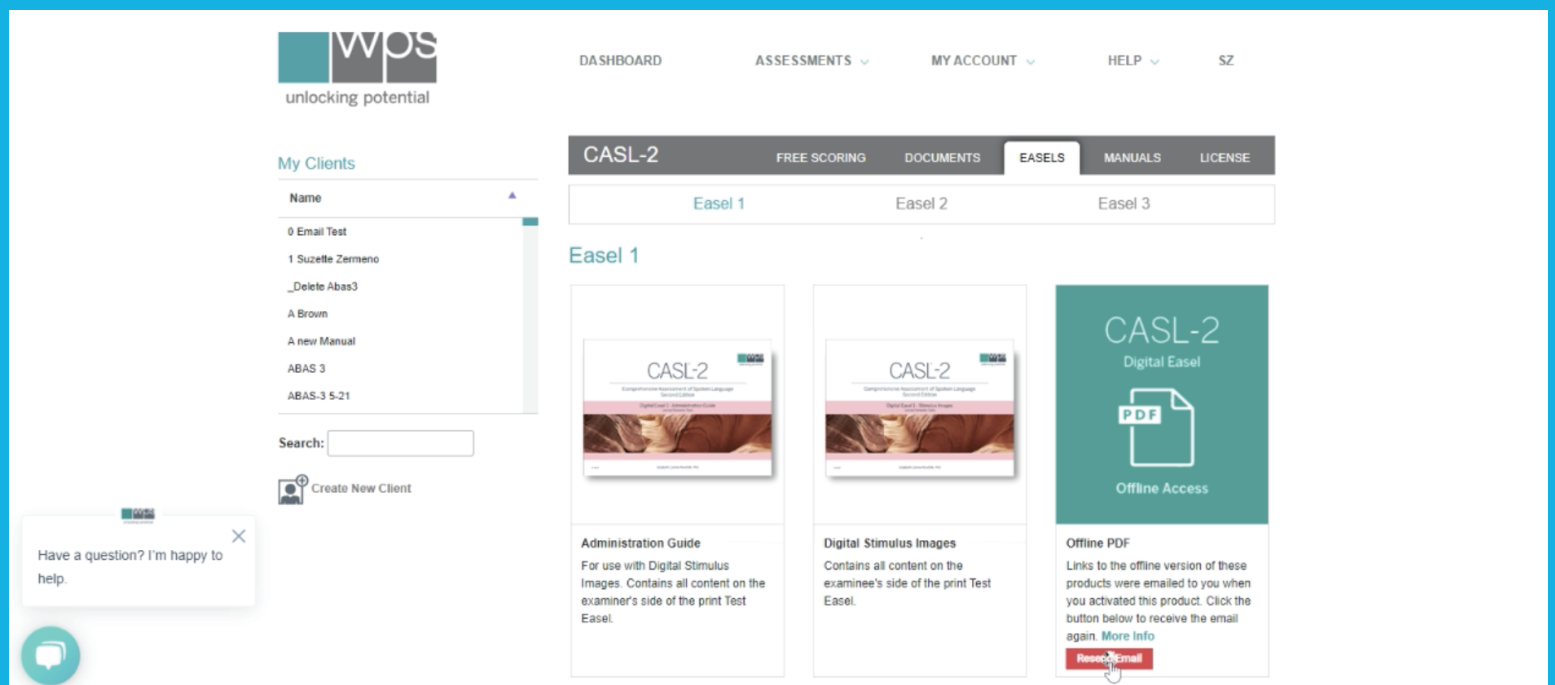
* indicates a required field

✓ SAVE & EXIT

They safely distribute content to their users via:

- ✓ Email with secure links
- ✓ Vitrium's fully customized portal
- ✓ Their own website with full integration

Vitrium's integration capabilities allowed WPS to integrate Vitrium with their own proprietary Online Evaluation System.



The Result

With the support of Vitrium, WPS has:



Monetized the **distribution of sensitive content** without unlawful copying and sharing.

Protected their **revenue streams** and **prevented** revenue **losses**.



Faced COVID-19 challenges by adapting to new ways of doing business.

Protected their **intellectual property**, the livelihood of their company.



Opened new lines of business by delivering documents digitally.

Expanded their business by working with telehealth/telepractice initiatives.



**Vitrium is one of the
easiest companies to work
with. They genuinely have your
best interests at heart, and
continuously make product
enhancements to keep up with
technology.**

*-Rocco Cretacci
WPS Director of Infrastructure*

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