vitrium

WPS uses Vitrium Security to protect their valuable intellectual property and prevent illegitimate content sharing. With Vitrium, WPS ensures the sensitive content they develop is only accessible to their paying customers, protecting their revenue and their brand at the same time.

ORGANIZATION:
WPS

INDUSTRY:

Publishing

VITRIUM USER SINCE:
2013

Company Overview

WPS is a leading independent publisher of educational and psychological assessments and related intervention resources. With more than 70 years of experience, they have built a global reputation for themselves as assessment experts in the areas of autism, speech and language, school psychology and occupational therapy.

The Challenge

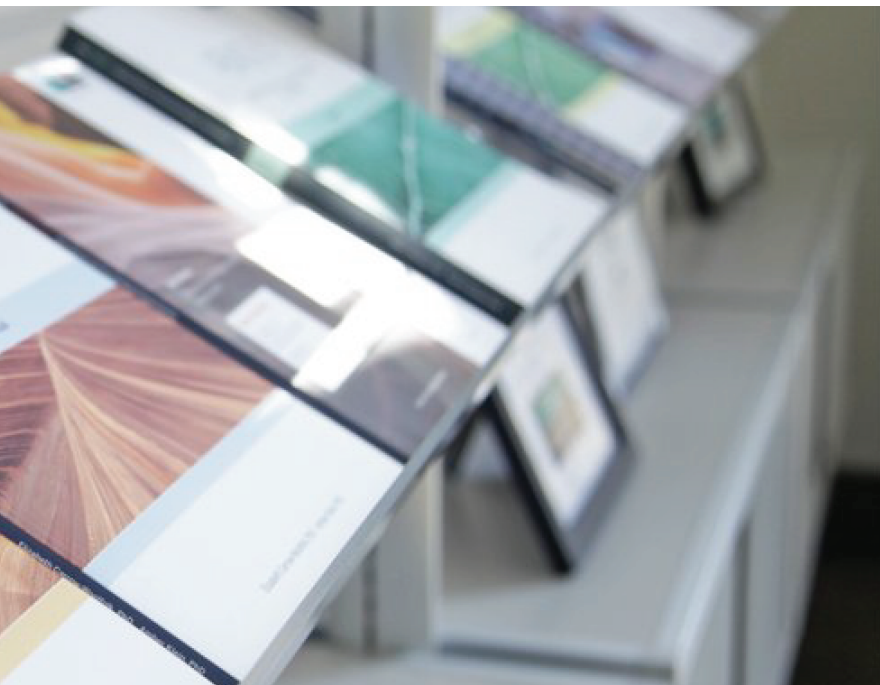" We needed to securely deliver sensitive, valuable content to our customers in a secure manner. "

The Challenge

The content that WPS creates is highly sensitive and is the product of hard work. They found themselves in the need to successfully and securely deliver this sensitive, valuable content to their customers in the form of proprietary PDFs.

They required a system that allowed them to replace the paper products they used, and efficiently transition to a digital alternative.

They needed to distribute their content through a system that guaranteed seamless sharing without the risk of intellectual property theft.

The Solution

For almost **10 years WPS** has relied on **Vitrium** to protect their training materials, course materials, technical guides, and videos.

"

If you have to choose between Vitrium and another company, I suggest going with Vitrium. We can safely distribute our valuable intellectual property.

"

Rocco Cretacci
WPS' Director of Infrastructure

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The Solution

Vitrium enables WPS to thoroughly protect the content they work so hard to produce, and gives the benefit of sharing it easily and comfortably to their users.

They rely on Vitrium's several DRM settings:

- ✓ Copy and print limits
- ✓ Dynamic watermarks
- ✓ Device and browser limits
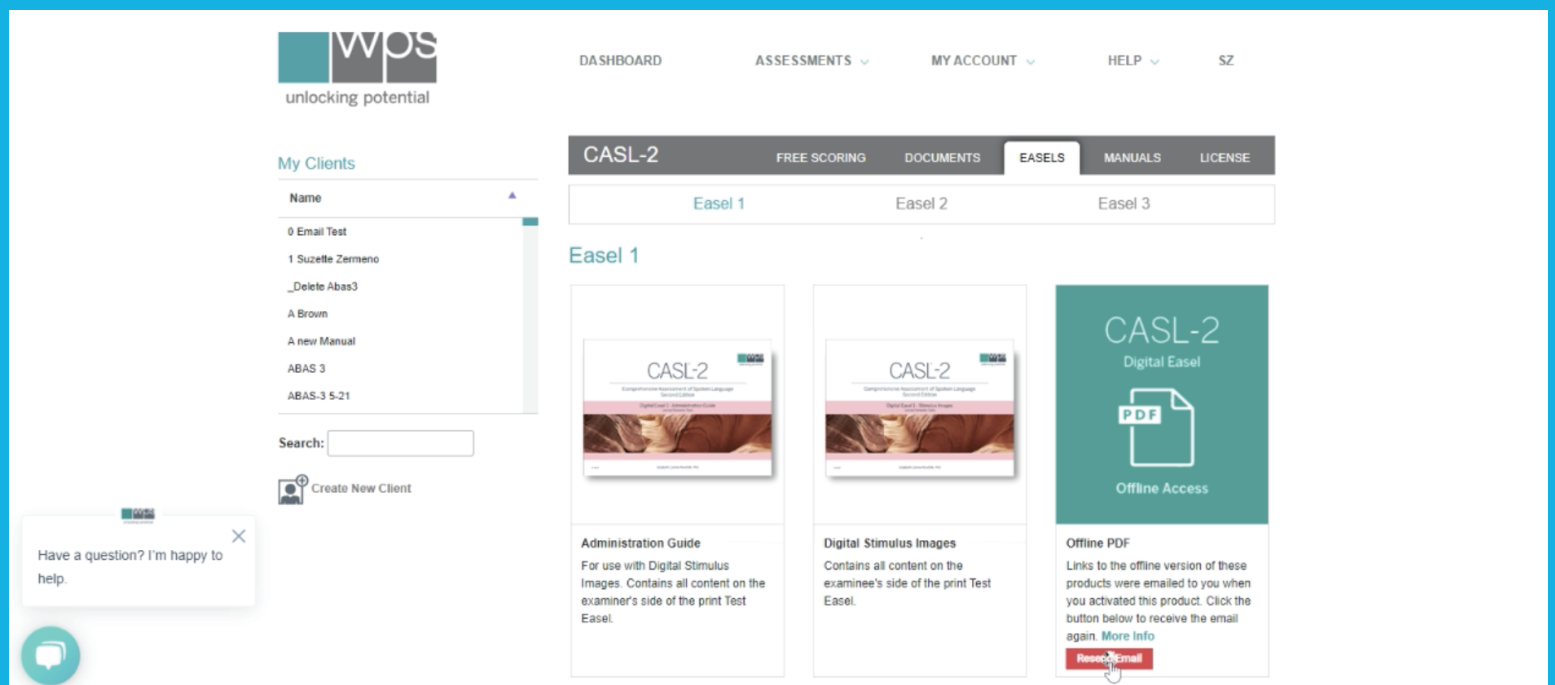- ✓ Expiry settings

They safely distribute content to their users via:

- ✓ Email with secure links
- ✓ Vitrium's fully customized portal
- ✓ Their own website with full integration

Vitrium's integration capabilities allowed WPS to integrate Vitrium with their own proprietary Online Evaluation System.

The Result

With the support of Vitrium, WPS has:

Monetized the **distribution of sensitive content** without unlawful copying and sharing.

Protected their **revenue streams** and **prevented** revenue **losses.**

Faced COVID-19 challenges by adapting to new ways of doing business.

Protected their **intellectual property,** the livelihood of their company.

Opened new lines of business by delivering documents digitally.

Expanded their business by working with telehealth/telepractice initiatives.

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> **Vitrium is one of the easiest companies to work with. They genuinely have your best interests at heart, and continuously make product enhancements to keep up with technology.**

-Rocco Cretacci
WPS Director of Infrastructure

Learn More   **Free Demo**