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**NATIONAL INSTITUTE FOR
TRIAL ADVOCACY (NITA)**
Case Study

NITA uses Vitrium Security
to protect and control
access to the copyrighted
content in its training
resources.

ORGANIZATION:
NITA

INDUSTRY:
Education & Training

LOCATION:
Arlington, USA

CUSTOMER SINCE:
2015

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Company Overview

The National Institute for Trial Advocacy (NITA) is a non-profit organization that provides legal advocacy skills training. It provides resources and materials promoting legal education globally, especially to nations that are still developing a strong legal framework.

Key Challenges

Prior to implementing a digital rights management (DRM) solution to protect the training documents that they sell and use in their training programs, they simply emailed unprotected PDF files, and occasionally mailed printed versions to customers who requested them. This unfortunately resulted in copying, unauthorized file sharing, and illegal distribution of their copyrighted and revenue-generating materials.



“We needed to find a simple, cost-effective, and user-friendly DRM solution that allows us to protect our copyrighted materials.”



The Solution – Why Vitrium Security?

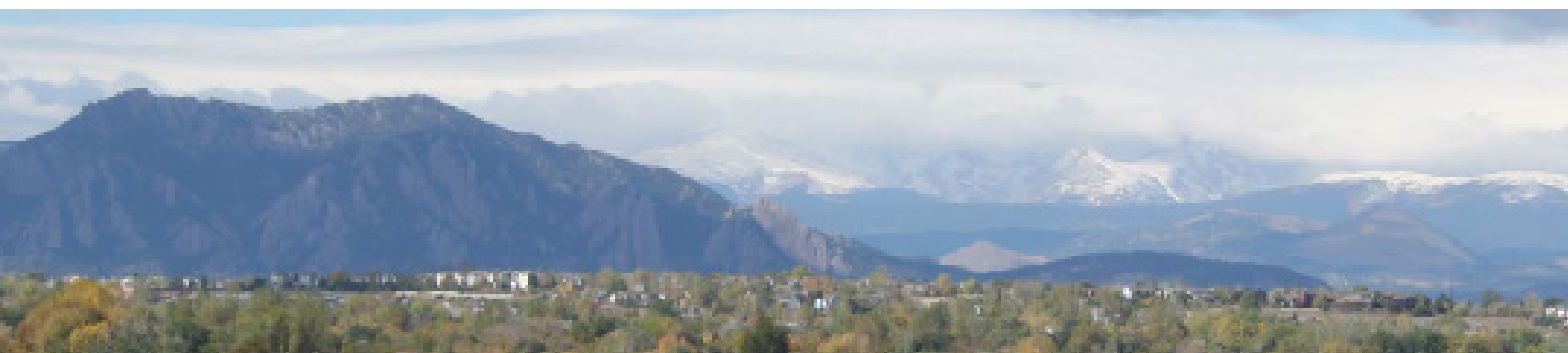
“NITA is a nonprofit business with a need to protect our copyrighted materials,” states Jennifer Schneider, NITA’s Director of Publications. “Therefore, we needed to find a simple, cost-effective, and user-friendly DRM solution that allowed us to protect our copyrighted materials, set permissions and controls on who can access our documents, and yet still offer a pain-free experience for our paying customers. We ended up selecting Vitrium Security because it met all our requirements with the bonus that our customers wouldn’t need to download any plug-ins to view our secured documents.”

New DRM Process

NITA’s process is relatively simple. They have a database of PDF-based training materials where, upon request from one of their customers, they upload a PDF file into the Vitrium Security. They then apply their desired DRM policies such as limits on who can view and unlock the document and how many computers the document can be opened on, amongst other document control features. Certain



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customers, like professors or instructors, will gain access to their protected documents for a full semester, whereas other customers may only be granted a certain number of days' access. All of this can be done quite simply in the Vitrium Security.

Since using the document DRM solution from Vitrium, NITA has experienced a noticeable change in the distribution and access of their training materials. They still distribute their materials via email, however, with the added DRM from Vitrium Security, they now feel more secure knowing that the documents are encrypted. They're also more confident knowing that their vital information is getting into to the right hands, and that illegal distribution, unauthorized file sharing, and copying have been kept to a minimum, if not eliminated.

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