

# Vitrium

# Customer Experience





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## Introduction

A quality **Digital Rights Management (DRM)** solution will protect your content and allow you to easily distribute it.

Avoid the risk of unauthorized copying and sharing and the hassle of third party apps or plug-ins!

# Distribute Your Content to Users in Different Ways

Vitrium offers different content protection and DRM solutions depending on your needs. Our team will work with you to identify your current workflows or what goals you're trying to achieve.

### We offer different content protection and distribution methods:

- Integrate with your primary business system
- Distribute via a secure, central web portal
- Get LMS features, protection & distribution
- Send secure web links via email



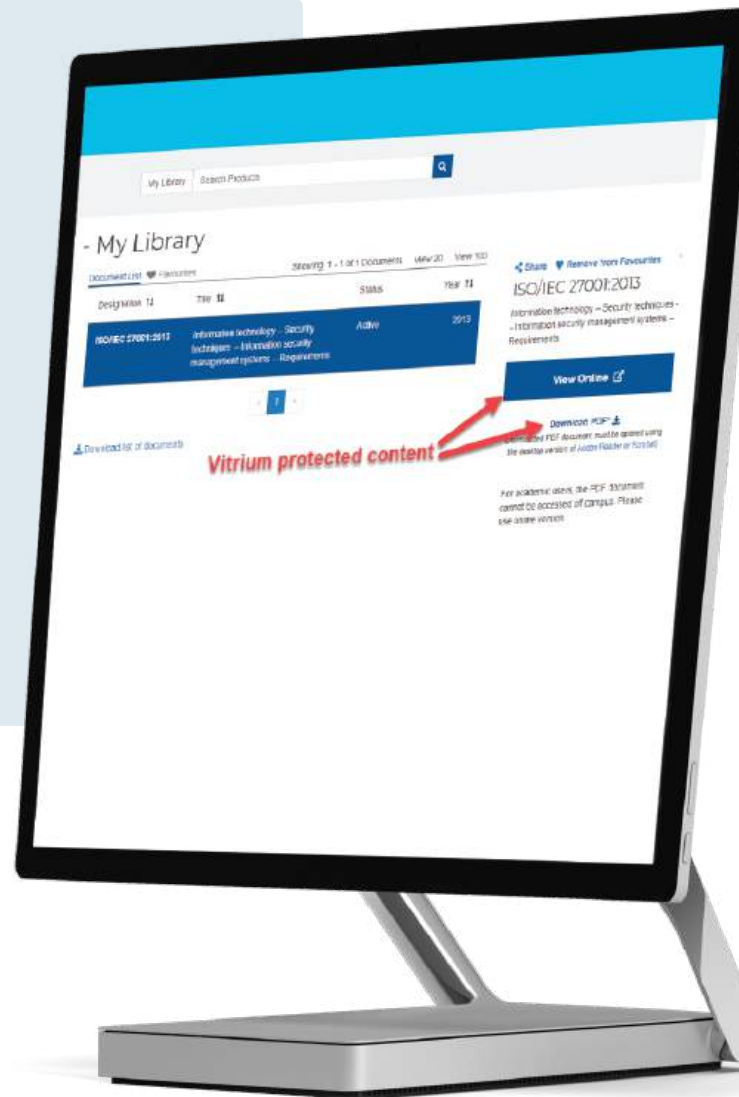


# Integrate With Your Primary Business System

With **Vitrium Security Enterprise**, you can manage your users (or members, students, clients, etc.) in your existing business system, assign different permissions and DRM policies to them, and protect your content. Integrate Vitrium with various systems and enable single sign-on (SSO).

Vitrium can be integrated with:

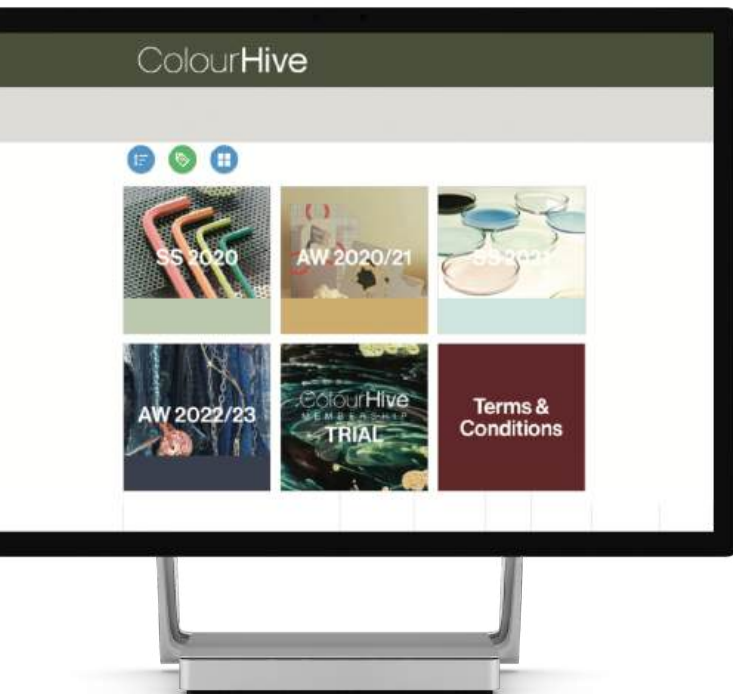
- > Learning Management Systems (LMS)
- > Content Management Systems (CMS)
- > Association Management Systems (AMS)
- > Customer Relationship Management Systems (CRM) eCommerce Systems
- > Proprietary Systems





# Distribute Content via a Custom User Portal

With **Vitrium Security Professional** and **Enterprise Editions**, you can offer your users a central place to access their assigned content. Whether it's documents, images, videos, or audio files, or a combination of these, Vitrium's portal is a great way to distribute your content from a single location.



**Vitrium's User Portal can be customized with the following:**

- Brand colors and logo
- Customized domain URL
- Different button and text colors
- Text headers and logos
- Colors and images on folders
- User self-registration
- And more!



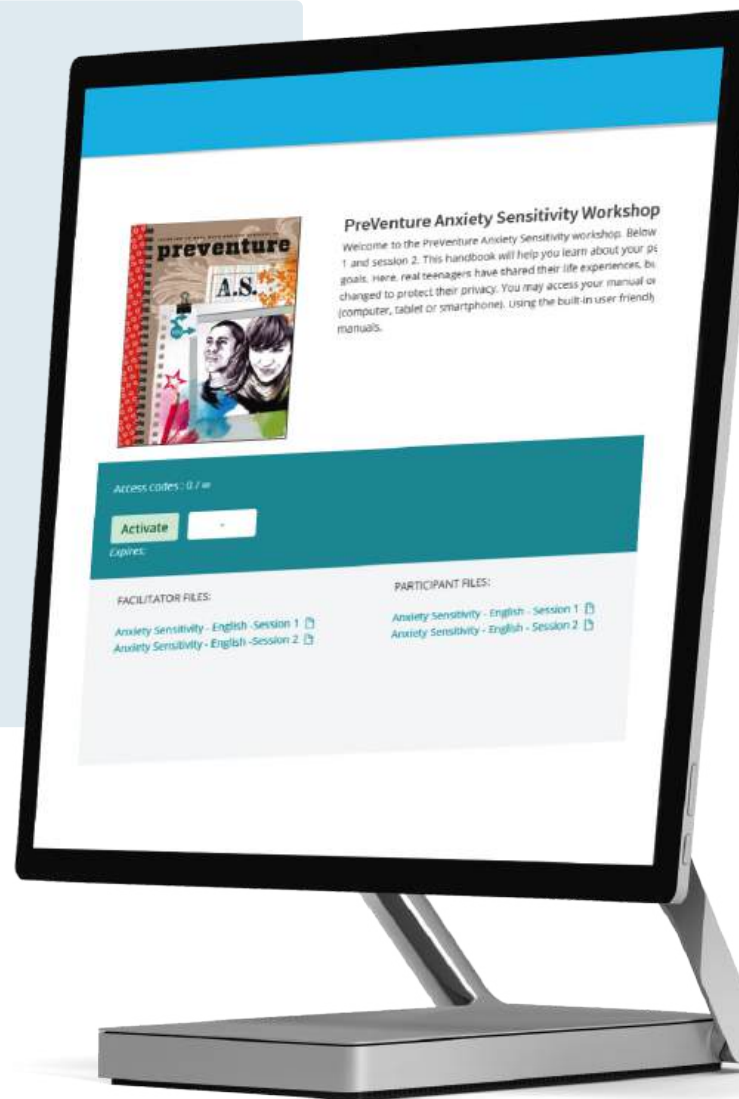


# Get LMS Features, Protection & Distribution

With **VitriumOne**, you can encrypt your content and package it into different lessons, courses or modules. You can distribute this content directly to the user, through multiple channels, or a hierarchical model.

VitriumOne enables you to:

- > Sell your content to an organization that redistributes it to their employees or trainees
- > Sell your content to a school or school district that redistributes it to teachers and students
- > Sell your content directly to the end user (B2C) and/or to organizations or schools (B2B)

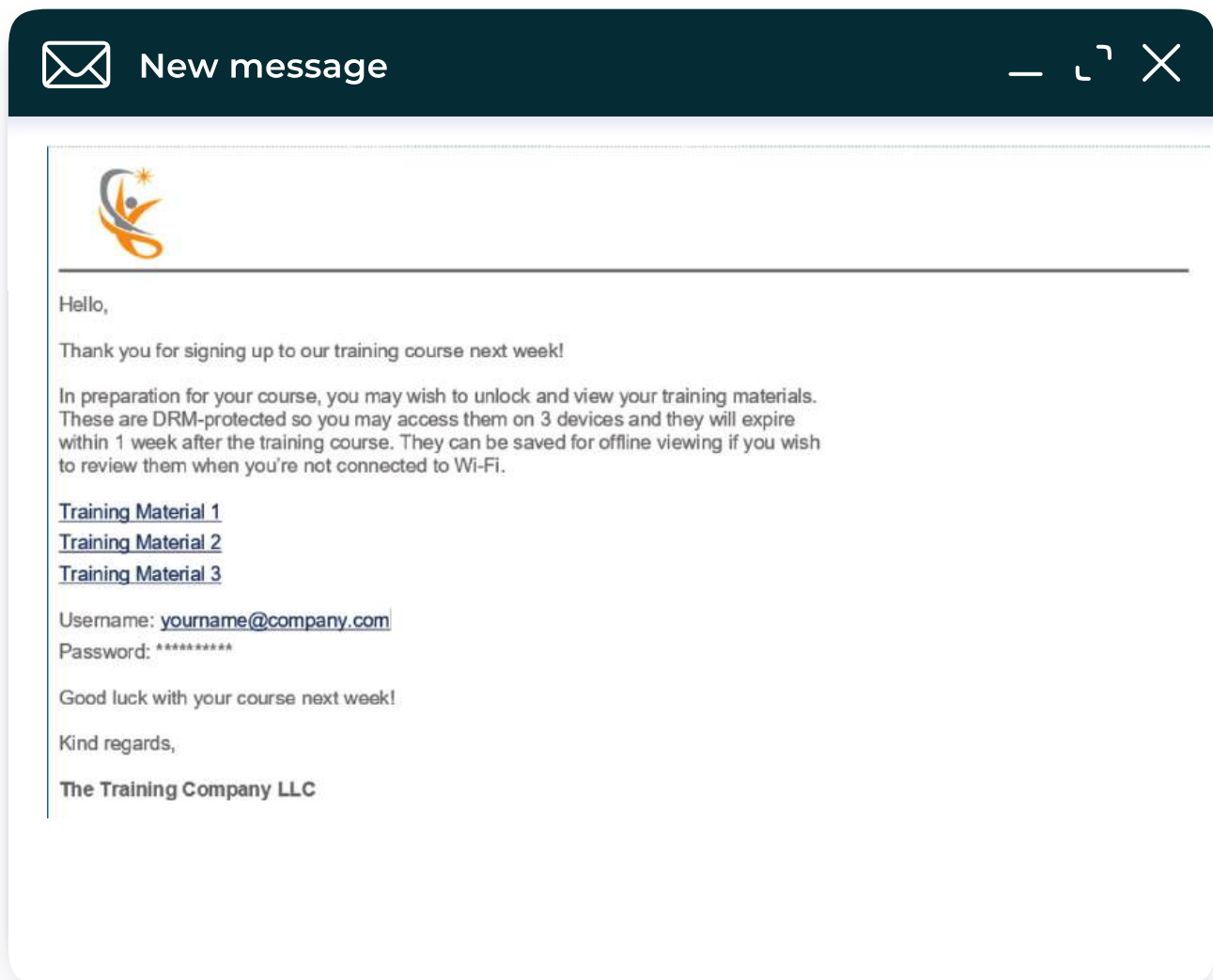




# Distribute Content Via Secure Links in Email

With **any Vitrium solution**, you can distribute a single piece of content or multiple files by emailing secure web links. This can be useful when you only need to share 1 or a few documents or video links.

If you sell your content via an eCommerce system, you can integrate **Vitrium Security Enterprise** with it. When a user buys your content, they can be emailed a secure link to the content that they just purchased.





## About Vitrium

Vitrium is a software solutions provider that delivers content protection and digital rights management (DRM) software to companies that need to protect their videos, documents, images and/or audio content.

Vitrium's software solutions empower businesses to protect, control and track their confidential, sensitive or revenue-generating content to ensure their intellectual property (IP) is protected from unauthorized access, sharing, or mass redistribution. Our DRM-protected content has been published and distributed by thousands of companies around the world and accessed by over a million users.

Businesses choose Vitrium over other solutions because of its flexibility and non-disruptive formats. Vitrium doesn't require the end user to download any plug-ins or proprietary apps to view the protected content!

**Protect your content and provide the best user experience at the same time!**

[Schedule a Demo](#)



Or find out more at [vitrium.com/contact-us](https://vitrium.com/contact-us)

