

Vitrium

Security Features & Benefits



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Introduction

Content creators and distributors need a quality **Digital Rights Management (DRM)** system that offers a diverse set of protection, control, tracking & distribution features.

Vitrium Security allows you to effectively protect your intellectual property and distribute it with ease.

Leverage Vitrium's Diverse Features

Vitrium offers a variety of key features that should be standard when implementing a DRM solution to protect your content.

These will allow you to have complete control over your content, ensure it is secure, and guarantee seamless distribution to your users:

- Content Protection & Encryption
- DRM Policies & Control
- User Management
- Secure Content Distribution
- Automation & Integration
- Tracking & Analytics



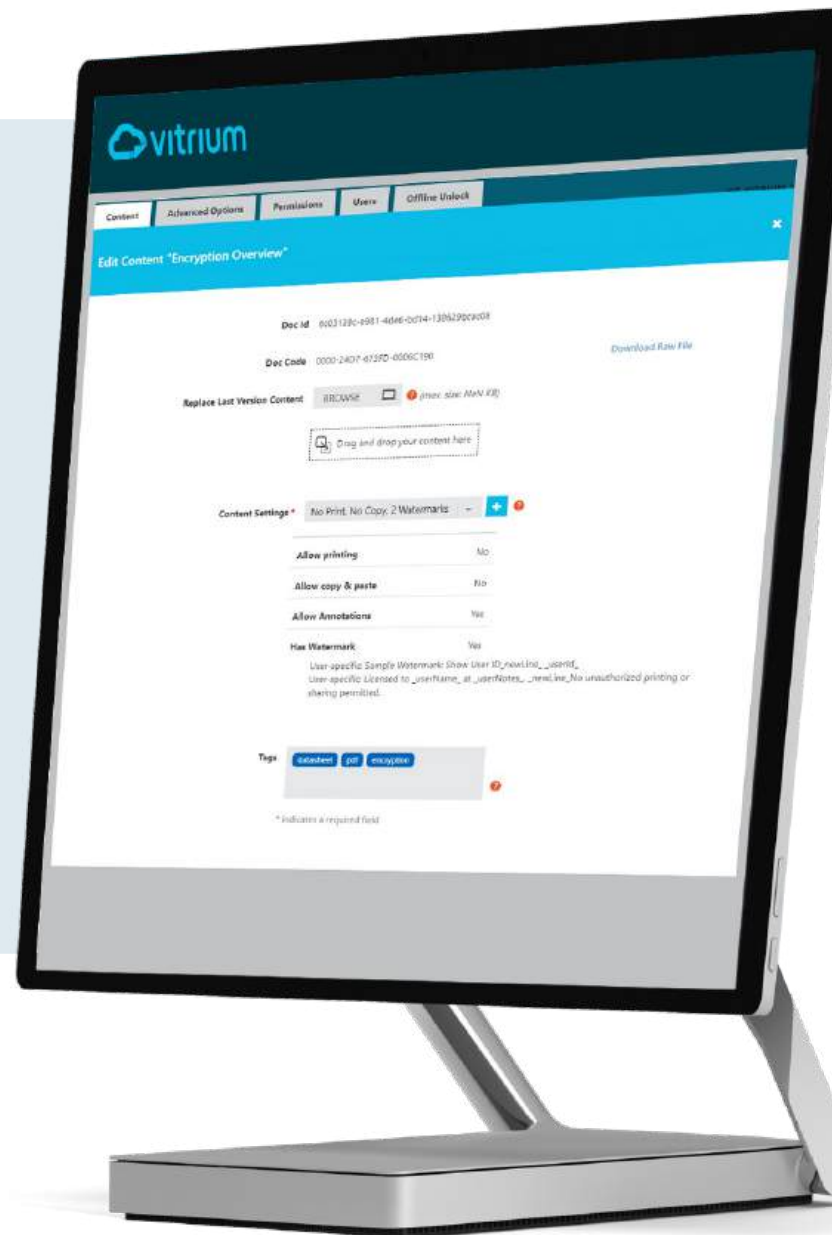


Content Protection & Encryption

Vitrium Security ensures that your valuable intellectual property will be thoroughly protected and not copied or shared.

Key features include:

- > All content is encrypted with AES encryption
- > Video files are converted into different bitrate streams
- > Prevent downloads, copying, printing or sharing
- > Add custom watermarks with user-identifying information
- > All content is available via web format with no plug-ins or apps required





DRM Policies & Control

Vitrium Security includes a diverse range of Digital Rights Management (DRM) policies for you to choose from. These will allow you to assign different user access controls to different users or groups.

Choose from over 20 different DRM controls:

- Print, copy & download controls
- Watermarking controls
- Expiry date options
- Device, print & open limits
- Library or account limits
- Offline access control
- IP address limits
- Specified IP address or range of IP addresses
- Country and state or province controls

The screenshot displays the 'Edit DRM Policy' interface for a policy named '1 Device, 24-Hour Access'. The interface is divided into two main sections: 'General Settings' and 'Advanced Settings'. The 'General Settings' section includes fields for 'Policy Name', 'Start Date' (set to 'Immediate'), 'Expiry Date' (set to 'Never'), 'Expiry After First Unlock' (set to '1 day'), 'Offline Access' (set to 'Unlimited'), 'Device Limits' (set to 'Combined Limit 1' and 'PDF (Adobe) Limit Unlimited'), and 'Library or Account Limit' (set to 'Unlimited'). The 'Advanced Settings' section includes fields for 'Download To Print Limit' (set to 'Unlimited'), 'Web Browser Print Limit' (set to '1'), 'Content Open Limit' (set to '10'), 'IP Address Limit' (set to 'Unlimited'), 'Location Restrictions', and 'Location Permits' (set to 'Canada' and 'United States').





User Management & User Access

With **Vitrium Security** editions, you can choose whether to manage your users directly in Vitrium or in your separate business system such as an LMS, CRM, AMS, eCommerce, or any other system.

With Professional and Pro Lite Editions



- ✓ Manage users directly in Vitrium
- ✓ Add users manually or via CSV upload
- ✓ Assign users to groups
- ✓ Assign permissions at folder or file level

With Enterprise Lite



- ✓ Manage users in Vitrium but automate workflows with APIs
- ✓ Connect your eCommerce or purchasing system with Vitrium

With Enterprise Edition



- ✓ Manage users in your 3rd party or proprietary business system
- ✓ Leverage Vitrium's single sign-on (SSO) capabilities
- ✓ Pull users from your system to Vitrium so your front-line teams can support them



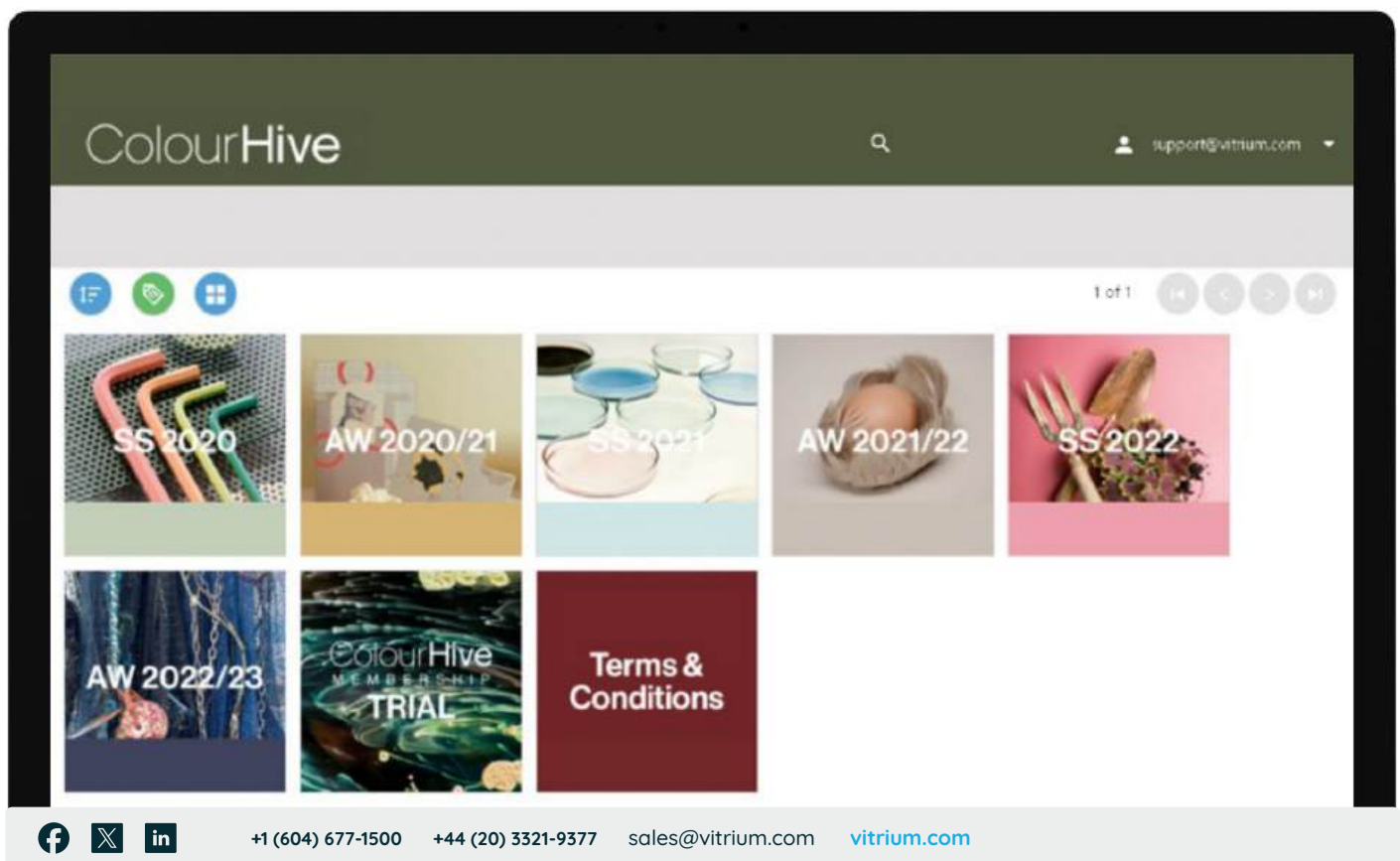


Secure Content Distribution

Vitrium Security makes your content distribution process easy and seamless, offering a great user experience for your customers, while ensuring your content is secure. The bonus: there are no plug-ins or 3rd party apps for your users to download!

Distribute your protected content in one of the following ways:

- By copying and pasting the secure web link in your email
- Through Vitrium's User Portal which can be customized with your company's branding
- By adding the protected content on your website or in your preferred business system



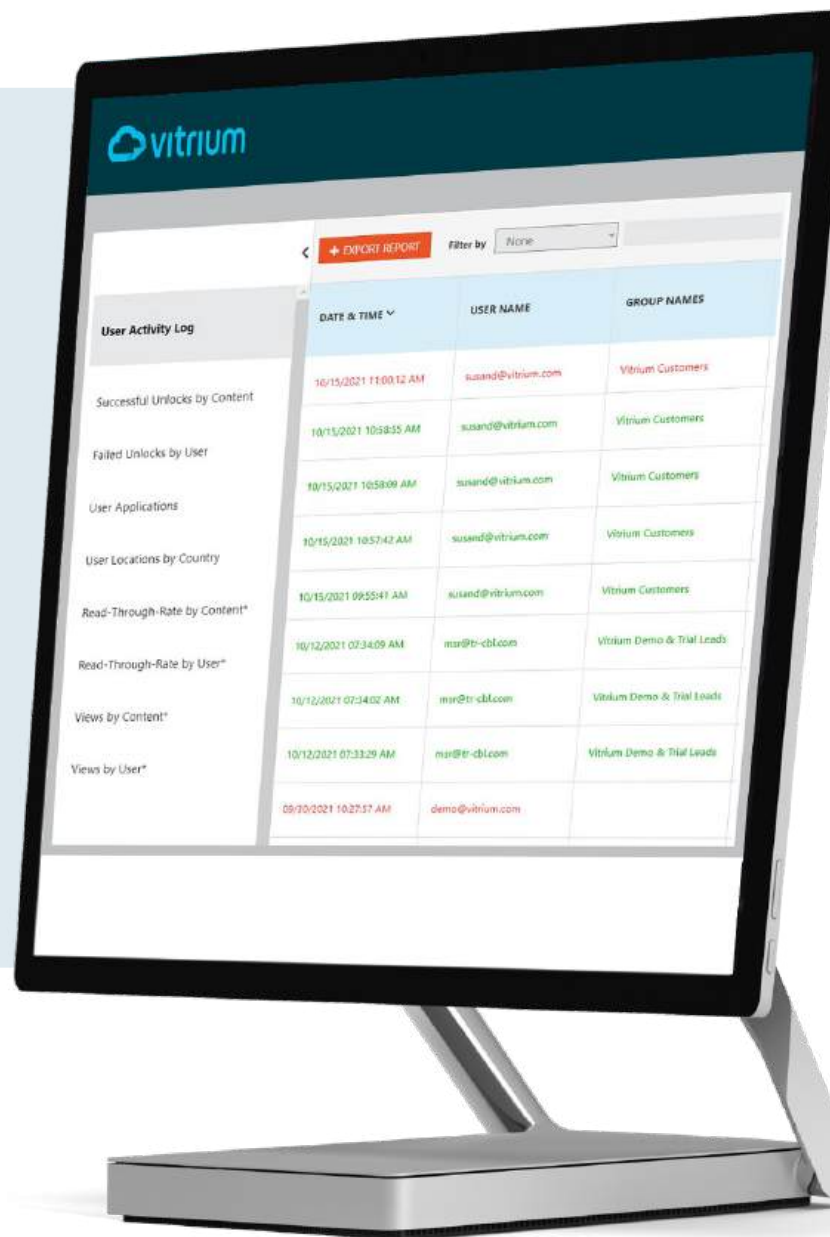


Tracking & Analytics

With **Vitrium Security**, gain valuable insight into how your users are accessing and consuming the content you provide. The tracking and analytics tools provide information that will help your front-line teams support users, but they will also help you understand how your content is performing.

Use Vitrium Security's tracking & analytics to:

- > Identify who is accessing what content, when, and how
- > Track date and time stamp, IP address, browser & OS data
- > Look up user errors to help troubleshoot issues
- > Gain analytical insight into user behavior and content consumption
- > Change your date range or filter down to a specific user or content
- > Export your data for further analysis





About Vitrium Systems

Vitrium delivers content protection and digital rights management (DRM) software to companies that need to protect their videos, documents, images, and audio files.

With over a million end users worldwide and a range of solutions that empower businesses to protect, control, and distribute their content in different ways, Vitrium is the premier choice for businesses, government, educational institutions, and content providers across the globe.

Vitrium was the first DRM provider to focus on a “no plug-in, no app” approach and this is still the #1 reason why customers choose Vitrium over other solutions.

Protect your content.
Protect your business.

Schedule a Demo



Or find out more at vitrium.com/contact-us

