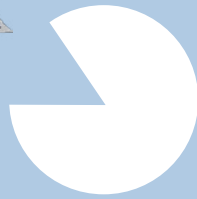


No Big Deal?

Copyright & Piracy Online



70%

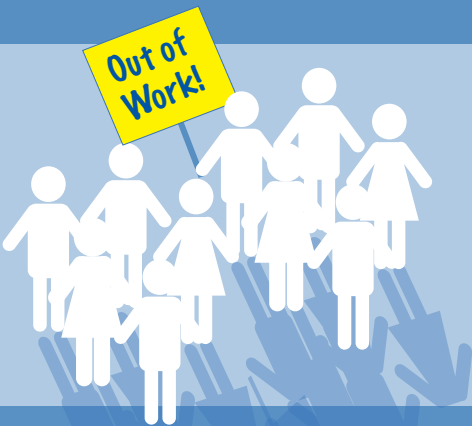
of online users find nothing wrong in online piracy



\$2.7 billion in workers' earnings are lost each year due to online piracy



22% of all global Internet bandwidth is used for online piracy



71,060

jobs lost in the United States every year



67%

of digital piracy sites are hosted in North America and Western Europe



98.8%

of Data transferred using P2P networks is copyrighted



91.5%

of files available for download on Cyberlockers sites (Rapidshare, Megaupload, etc) are copyrighted material



1/10,000

Only 1 out of 10,000 pcs of the most popular content on the OpenBitTorrent tracker is non-copyrighted



146 Million/day

Websites hosting pirated content receive more than 146 million visits per day

Source: www.go-gulf.com/blog/online-piracy/



What do you care?

Find out why you need to.

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